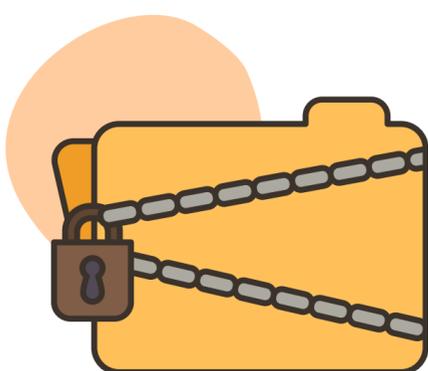


7 Things You Should Know Before Becoming a Coach



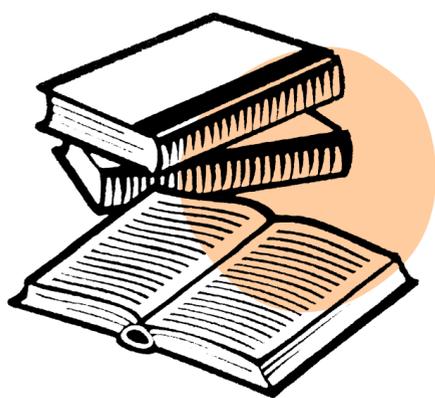
1 Coaching does not provide instant resolutions

2 Coaching is not sold, but bought by clients



3 Coaching requires skilful navigation around confidentiality

4 Coaching may require a collaborative effort with other coaches



5 Coaching is not altogether industry or geography agnostic

6 You will never be a 100% purist coach



7 Becoming a coach is not an end-game

