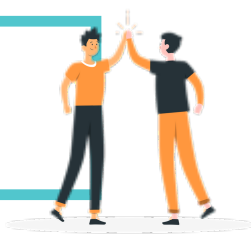


# 10 EFFECTIVE BUSINESS COACHING STRATEGIES

TO CREATE SUCCESSFUL ENGAGEMENTS

## 1 Build Mutual Trust

The first important step to any coaching program is to take the time and effort in understanding your client



## 2 Authentic Listening

Don't be quick to advise; instead focus on their needs and objectives by listening first without interrupting



## 3 Collaborative Journey

Convey to your client that coaching is combined, not a one-sided effort that requires commitment and honesty



## 4 Self-Awareness

Empower your client to depend on you less by empowering them to be independent and self-aware



## 5 Identify Uniqueness

Keep in mind that every coachee comes from different backgrounds and mindset, thus needs to be assessed accordingly



## 6 Set Clear Goals

Bring your coachee's attention to create a strategic plan - defining clear, structured objectives that are time-bound



## 7 Man-Management Skills

Encourage your coachee to have open and frank conversations with team members and address disputes as needed



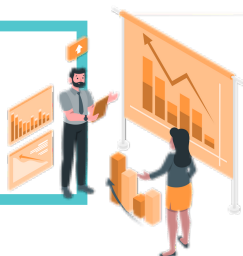
## 8 Celebrate Milestones

Always be supportive of your coachee's achievements and encourage them to praise team members for the same



## 9 Constructive Assessment

Create a well-crafted message to let your coachee know what went right and what can be done differently next time



## 10 Ask for Feedback

In order to continuously evolve and become a better coach, ask your coachees for honest feedback on your coaching processes



### REFERENCE

<https://simply.coach/blog/10-effective-business-coaching-strategies-to-create-successful-engagements/>